

Poets & Writers

2024: By the Numbers

Poet Jane Hirshfield describes Poets & Writers as “the deep aquifer the entire writing community drinks from.” Each day, writers throughout the United States and beyond turn to us for inspiration, insight, and trustworthy guidance about navigating the literary marketplace; they look to us to discover professional opportunities and to connect with other writers. The numbers below summarize the many ways we’ve nurtured the literary community over the past year, thanks to your support:

Issues of *Poets & Writers Magazine* published: **6**

Readers of each issue of *Poets & Writers Magazine*: **100,000**

Complimentary copies of *Poets & Writers Magazine* distributed to writing programs, conferences, high school students and high school creative writing teachers: **2,500**

Unique visitors to pw.org: **1,700,000**

Databases of carefully vetted resources for writers on pw.org: **8**

Total writing contests, literary magazines, small presses, and more listed in these databases: **3,040**

Upcoming deadlines featured in the first ten editions of Grants & Awards: The Writing Contest Newsletter, a recently launched newsletter for *Poets & Writers Magazine* subscribers: **74**

Published authors listed in the Poets & Writers Directory: **13,000**

Subscribers to the Weekly Update, a free newsletter for writers: **90,000**

Writers who attended our online classes on the business and craft of writing: **574**

Number of these writers who received a fee waiver: **90**

Writers selected to participate in Get the Word Out, a publicity incubator for emerging authors: **20**

Number of Get the Word Out alums selected as the inaugural Poets & Writers Fellow at Vermont Studio Center: **1**

Writers who received Readings & Workshops mini-grants: **750**

Dollars distributed to these writers: **263,000**

Literary events these writers participated in with our support: **1,460**

Audience members who attended these events: **90,000**

Native American writers who received the 2024 Maureen Egen Writers Exchange Award: **2**

Dollars awarded to Fady Joudah, 18th winner of the Jackson Poetry Prize: **100,000**

Staff members who made all of this happen: **22**

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2025: The Year Ahead

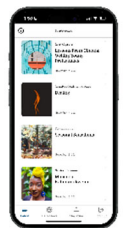
In the coming year, countless writers will turn to Poets & Writers for the guidance, tools, and support they need to achieve their writing goals, connect with professional opportunities, and build community:

Poets & Writers Magazine will illuminate a path forward for writers just starting out and keep writers at all stages of their careers abreast of the latest developments in writing and publishing. In its pages, writers will discover news of the field, in-depth author profiles, interviews with publishing professionals, trustworthy professional guidance, and the most comprehensive and reliable listings of writing contests available in print.



Having a circle of trusted peers for critique, encouragement, and accountability helps writers sustain their practice. Through a beautifully enhanced version of **Poets & Writers Groups**, our peer-to-peer networking platform, writers will connect and collaborate with others who share their commitment to writing.

Our **new mobile app** will provide convenient, on-the-go access to Daily News, our roundup of book- and writing-related headlines, plus our popular series Craft Capsules, Writers Recommend, Agents & Editors Recommend, and more. Subscribers can read the current issue of *Poets & Writers Magazine* plus more than a year of archival issues, in a mobile-friendly format.



Online classes will demystify the publishing process, help writers deepen their practice, and provide tools for achieving their goals. To ensure more equitable access, we offer fee waivers to those for whom the registration cost is a barrier, with priority given to BIPOC writers, writers with disabilities, and LGBTQ+ writers.

Our publicity incubator, **Get the Word Out**, will provide select groups of early career writers and poets in-depth training in the author's role in publicity and promotion. Working with an accomplished book publicist, Get the Word Out fellows will maximize the exposure of their forthcoming books and build skills to carry with them throughout their careers.



Readings & Workshops will pay hundreds of writers participating in literary events in big cities and small towns throughout California and New York State. Writers will get paid and receive important validation; scores of organizations will be encouraged to offer literary programming; and tens of thousands of people will encounter contemporary writing in their communities.

...and much more!
None of this is possible without your support.